



Düsseldorf, February 29, 2008

Coveright triumphs again at ZOW

For the second year running, Coveright has won the M Technology Award at the ZOW trade fair, held in Bad Salzungen, Germany, this week. ZOW is a key platform for the furniture and interior design industries. The award was developed in partnership between ZOW, International Forum Design and M magazine to honor innovative products and services.

This year's award went to Coveright's DWS – a one-layer surfacing system for laminate flooring, with outstanding scratch resistance and transparency.

Thomas Krönke, Global R&D Manager, and Bernd Lemm, Sales Director Business Unit Europe, received the award. Krönke says: "DWS is a perfect example of how we approach innovation at Coveright. We always try to find solutions that offer advantages for both our direct customers and the end customer."

Michel Caillau, Business Unit Manager Coveright Europe, says: "We are especially delighted to win this award for two consecutive years; it reflects our consistent focus on innovation. It's also a boost for our customers, who rely on us to expand their product ranges with exciting new products."

The latest in a new generation of flooring films, DWS combines all the features of conventional décor film/overlay systems into a single film. The benefits include shorter processing time, reduced risk of damage during production, and excellent transparency even with today's dark-colored décors. The end-customer also benefits from a longer-lasting final product.



From left to right: Birgit Brüggem (BDIA, jury member), Thomas Krönke (Global R&D Manager, Coveright Surfaces), Bernd Lemm (Sales Director Business Unit Europe, Coveright Surfaces), Peter H. Meyer (CEO Survey Marketing & Consulting, ZOW organizer), Gunther Geisweid (CEO Hera, ZOW advisory board)

About Coveright

Coveright is the world's leading manufacturer of surfacing materials for decorative, flooring and technical applications in the furniture, flooring, building, woodworking and automotive industries. The company has manufacturing sites in eight countries, and its products are sold in 45 countries worldwide. With an extensive range of high-quality products and customized solutions, broad production and distribution capabilities, and unrivaled customer support, you can rely on Coveright. Everything covered.

www.coveright.com

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